

## Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

ISSUE CLASS OF TIME

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	RNC
Product	RNC 8/18
Estimate Number	3034

Invoice #	116770-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/24/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116770
Alt Order #	06285109
Deal #	
Order Flight	08/18/12 - 08/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	20
Product Code	442

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Late News	11-1135p		•	•	•		<u>.</u>		
	ISSUE CLASS OF TIME									
				to 08/26/12	1x	1				
	WRAL		F	08/24/12	:30	11:35 PM	TVRNC081001h	\$2,000.00		1
2	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME									
				to 08/26/12	1x	1				
	WRAL		F	08/24/12	:30	7:22 PM	TVRNC081001h	\$1,500.00		1
3	WRAL NFL (Pre-Season) 2 ISSUE CLASS OF TIME	8-11pm								
			08/20/12	to 08/26/12	2x	2				
	WRAL NFL (Pre-Season)	nfl Pre-season	F	08/24/12	:30	7:58 PM	TVRNC081001h	\$2,500.00		2
	WRAL NFL (Pre-Season)	nfl Pre-season	F	08/24/12	:30	9:48 PM	RNTV081001H	\$2,500.00		1
4	WRAL Fri Hour 2 ISSUE CLASS OF TIME	9-10p								
			08/20/12	to 08/26/12	1x	1				
	WRAL		F	08/24/12	:00			<del>\$4,000.00</del>	Credited	1
5	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
			08/20/12	to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	11:27 PM	RNTV081001H	\$2,000.00		1
6	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			08/20/12	to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	6:11 PM	TVRNC081001h	\$2,500.00		1
7	WRAL Sat Hour 3 ISSUE CLASS OF TIME	10-11p								
			08/13/12	to 08/19/12	1x	1-				
	WRAL		Sa	08/18/12	:30	10:46 PM	RNTV081001H	\$2,000.00		1
8	WRAL WRAL 6a News Sat	6-8a								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	WRAL 6a News Sat	6-8a								
	ISSUE CLA	ASS OF TIME					-				
	MDAL				2 to 08/19/12	1x	1-		Ф000 00	<u> </u>	
_	WRAL	4 1 0 1/1/11 0 1 700 0	700.0	Sa	08/18/12	:30	6:48 AM	RNTV081001H	\$600.00	)	1
9	WRAL	Andy Griffith Sat 730-8p	730-8p								
	1330E GLA	ASS OF TIME		08/13/13	2 to 08/19/12	1x	1-				
	WRAL			Sa	08/18/12	:30	7:45 PM	RNTV081001H	\$275.00	)	1
10		CBS This Morning Saturday	8am - 10am	<b>5</b> u	00/10/12	.00	71.01		Ψ=/ 0.00	•	·
		ASS OF TIME									
				08/13/12	2 to 08/19/12	1x	1-				
	WRAL			Sa	08/18/12	:30	8:29 AM	RNTV081001H	\$700.00	)	1
11	WRAL	6pm News (Sun)	6-630p								
	ISSUE CLA	ASS OF TIME					_				
	MDAI				2 to 08/19/12	1x	1		Φ000 00	<u> </u>	
40	WRAL	WD41 0 14 : 11	7.0-	Su	08/19/12	:30	6:00 PM	RNTV081001H	\$800.00	)	1
12		WRAL Sun Morning News ASS OF TIME	7-9a								
	ISSUE GLA	ASS OF TIME		08/13/12	2 to 08/19/12	1x	1				
	WRAL			Su	08/19/12	:30	7:54 AM	TVRNC081001h	\$900.00	)	1
13	WRAL	Late News	11-1135p						,		
		ASS OF TIME									
					2 to 08/26/12	1x	1				
	WRAL			Th	08/23/12	:30	11:24 PM	RNTV081001H	\$2,000.00	)	1
14	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME					_				
	MDAI				2 to 08/26/12	1x	1		Φο Ερο ο	<u> </u>	
45	WRAL	Tree Harry 0	40.44	Th	08/23/12	:30	6:09 PM	TVRNC081001h	\$2,500.00	)	1
15	WRAL	Tue Hour 3 ASS OF TIME	10-11p								
	ISSUE ULF	NOO OF THIVE									

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08/20/12 to 08/26/12



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15	WRAL	Tue Hour 3	10-11p		•		•	•	<u>.</u>	•	
	ISSUE CLA	ASS OF TIME									
	WRAL			Tu	08/21/12	:00			\$5,000.00	Credited	1
16	WRAL	Tue Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME									
				08/20/1	2 to 08/26/12	1x	-1				
	WRAL			Tu	08/21/12	:30	9:45 PM	TVRNC081001h	\$7,000.00	)	1
17	WRAL	Wed Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME	•								
				08/20/1	2 to 08/26/12	1x	1				
	WRAL			W	08/22/12	:30	10:49 PM	TVRNC081001h	\$5,000.00	)	1
18	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME	•								
				08/20/1	2 to 08/26/12	1x	1				
	WRAL			W	08/22/12	:30	6:11 PM	TVRNC081001h	\$2,500.00	)	1
19	WRAL	Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME									
				08/20/1	2 to 08/26/12	1x	1				
	WRAL			W	08/22/12	:30	7:28 PM	RNTV081001H	\$1,500.00	)	1
			Aired Coeta	10							
	VVIIAL		Aired Spots	18	00/22/12	.00	7.20 T IVI	MITTOLIOUTH	ψ1,300.00	,	'

**Gross Total** \$38,775.00 **Agency Commission** \$5,816.25

Payment Terms 30 Days **Net Amount Due** \$32,958.75